

Introduction

This document contains the **Rationale** and **Learning Outcomes** for each of the following EtonX courses which will form the MPW EtonX Summer School Programme:

1. Public Speaking
2. Creative Problem Solving
3. Resilience
4. Making an Impact
5. Entrepreneurship
6. Critical Thinking

N.B. These may be subject to minor changes during the lesson planning and resources development process.

1. Public Speaking

Rationale

Public speaking is an essential skill in every area of life, and yet it is also feared by many people. The EtonX Public Speaking course will improve students' ability to speak in all kinds of contexts, from formal speeches in front of audiences to informal presentations in class. They will learn how to overcome nerves, engage their audience and deal with difficult questions.

Day-by-Day Overview

- **Day 1:** Understanding Public Speaking
- **Day 2:** Using Voice and Body
- **Day 3:** Pacing and Signposting
- **Day 4:** Engaging your Audience
- **Day 5:** Final Speech

Learning Outcomes

By the end of the course, students will be able to:

- overcome nerves and anxiety
- deal with difficult questions and interruptions
- engage the audience
- moderate their volume, pitch and tone for maximum impact
- highlight key points with pausing, pacing and signposting
- deliver talks without a script.

2. Creative Problem Solving

Rationale

Creativity and problem solving are among the World Economic Forum's top skills for the future of work. The EtonX Creative Problem-Solving course equips students with a process for creative problem solving that can be applied in their academic and personal lives. Students will learn techniques commonly used in business and creative industry settings to solve complex problems in creative and collaborative ways. They will learn how to generate innovative ideas and apply them to real-life problems. They will also learn how to craft and improve those ideas and how to persist through the creative process to share their ideas in a visually and verbally creative way.

Day-by-Day Overview

- **Day 1:** Understanding the Problem
- **Day 2:** Generating Ideas
- **Day 3:** Crafting and Improving
- **Day 4:** Communicating Creatively
- **Day 5:** Sharing Creative Ideas

Learning Outcomes

By the end of the course, students will be able to:

- find the root cause(s) of a problem
- generate lots of innovative ideas to solve a problem
- use tried-and-tested techniques for evaluating their ideas
- persist with the creative process and overcome doubts
- communicate their ideas with visual and verbal flair
- reflect on the creative process.

3. Resilience

Rationale

In a rapidly changing and unpredictable world, resilience is an essential skill. The EtonX Resilience course helps students to feel more capable and in control of their lives. During the course, they will gain insights into their emotions and how to manage their wellbeing. They will analyse a range of scenarios which will help them bounce back from failure and use key techniques, such as growth mindset, mindfulness and gratitude as well as learning strategies for developing greater resilience, including how to conquer their fears to achieve their life goals.

Day-by-Day Overview

- **Day 1:** Knowing Yourself
- **Day 2:** Using your Strengths
- **Day 3:** Positive Thinking
- **Day 4:** Growth Mindset
- **Day 5:** Building Connections

Learning Outcomes

By the end of the course, students will be able to:

- understand and regulate their emotions
- recognise and build on their strengths
- handle stress and learn from setbacks
- see situations from different perspectives
- have a positive, optimistic attitude
- build strong, trusting relationships.

4. Making an Impact

Rationale

The EtonX Making an Impact course will help students learn how to become more assertive, confidently communicate their ideas and opinions and improve their influencing skills. They will understand how to moderate their body language, actively listen to others and ask questions in the right way in order to achieve their goals.

Day-by-Day Overview

- **Day 1:** Assertiveness
- **Day 2:** Active Listening
- **Day 3:** Managing Requests
- **Day 4:** Influence and Trust
- **Day 5:** Persuading Others

Learning Outcomes

By the end of the course, students will be able to:

- communicate their opinions clearly and confidently
- ask for what they want and say 'no' politely
- moderate their body language and tone of voice to make the right impression
- ask better questions and summarise what they hear
- build trust and empathise with others
- understand and implement different techniques to influence and persuade others.

5. Entrepreneurship

Rationale

More and more young people are deciding to start their own businesses, and companies of all sizes recognise the value of employees with an entrepreneurial mindset. The EtonX Entrepreneurship course will help students generate, develop and refine their business ideas, and will give them the confidence to start pitching their visions to others. The course will take them from the initial stages of identifying opportunities, from conceptualising a Minimum Viable Product (MVP) through to practising their pitch. They will hear advice from well-known entrepreneurs and experts in the space, who will share the lessons and concepts they learnt in their careers.

Day-by-Day Overview

- **Day 1:** Identifying Opportunities
- **Day 2:** Researching Customers
- **Day 3:** Challenging Assumptions
- **Day 4:** Preparing your Pitch
- **Day 5:** Delivering your Pitch

Learning Outcomes

By the end of the course, students will be able to:

- think and act like successful entrepreneurs
- identify problems and opportunities
- generate ideas that solve problems and/or have an impact
- test and validate their ideas and assumptions
- refine and iterate on ideas and assumptions
- pitch their ideas to others.

6. Critical Thinking

(CEFR B2 English language level required)

Rationale

Critical thinking is a valuable skill for academic study, as well as a vital life skill. Top-tier universities use challenging admissions tests, such as the TSA and BMAT, and conduct interviews to assess candidates' capacity to think critically. The World Economic Forum also cites critical thinking as one of the top skills that employers desire. The EtonX Critical Thinking course enables students to develop the ability to analyse arguments critically, recognise flaws in reasoning and logic, and evaluate the evidence used to support an argument.

Day-by-Day Overview

- **Day 1:** Reasoning and Logic
- **Day 2:** Bad Arguments
- **Day 3:** Evaluating Evidence
- **Day 4:** Evaluating Data
- **Day 5:** Emotion and Bias

Learning Outcomes

By the end of the course, students will be able to:

- use logic to analyse an argument
- identify bad arguments and faulty reasoning
- evaluate the evidence used to support an argument
- evaluate the use of data and statistics as evidence for an argument
- identify if emotions have influenced an argument
- recognise biased and prejudiced thinking.